

# Proven Invitation Scripts

KEY Hint! Do not call your contacts without first roll playing with your mentor or upline trainer.

\*\*\*\*\* BE EXCITED and HAVE FUN!!!\*\*\*\*\*

## What to say to Friends & Family:

### Script #1

**IF YOU KNOW THEIR PAIN:** Hi \_\_\_\_\_, how are you? Do you have a minute??? Great! I have some amazing news for you! I have found a solution for your \_\_\_\_\_  
**(their WHY).**

Be at my house on \_\_\_\_\_ at \_\_\_\_\_ and I will tell you all about it. Don't ask me any questions just be here and I will tell you all about it and you will thank me for the rest of your life!!

### Script #2 Patrick Maser's Favorite

Hi \_\_\_\_\_. This is a business call. Do you have a minute? (Wait for response)

1. **Do you look at other ways of making Money?**
2. **Insert your "WHY".** WHY you are doing ACN. (To get out of debt, start a college fund; retire a parent/spouse, etc.)
3. I've found a company that deals with new technology.
4. **Edify the Speaker** - And I've met an individual named \_\_\_\_\_ who is expanding his business in our area, and having tremendous financial success; this person is going to be at my house at date/time to show me and a small select group of people exactly what he is doing.
5. Can I put you down as coming?

### For ALL Questions:

Answer: I don't know all the details, but here is what I do know. She/he will be over at my house at date/time to explain this business to me and you. The reason I was calling you, was to help me evaluate it. Can I put you down as coming?

### Script #3 Matt Rasmussen's favorite

Hi \_\_\_\_\_ it's \_\_\_\_\_. How are you? Do you have a second to talk? Great, what are you doing \_\_\_\_\_ night? Listen, if I had found a way for us to get paid when people pay their monthly utility bills, you would want to know about it right? You have to see this! Be at my place \_\_\_\_\_ at \_\_\_\_\_! Can I count on you? "

### Script #4 Energy Script

(Name), Hey I only have a second, but I'm glad I caught you! Hey, what are you doing (date/time)?(If Available), (Give Compliment), (Name) You are a very successful business man/woman... Have you heard about all the money that's going to be made from the deregulation of electricity and natural gas? ('No') Yea, It's pretty brand new. Anyway, I have a Friend (Friends Name), Do you know (Friends Name)? Anyway he is having an expert on this... come to my house (date/time) explaining how it is going to work. Can you rearrange your schedule to be there? Oh, and bring your wife... she will want to learn about saving money on your utility bills.

### Script #5 Deebles Friend Script

Hey, what are you doing \_\_\_\_\_? Listen, I found a way for us to make some serious money! Trust me and be at (location, date and time of meeting)! Can I count on you to be there?"

### Script #6 Spencer Hunn's favorite

Hi \_\_\_\_\_ it's \_\_\_\_\_. How are you? Hey, Do you Trust Me?... Have I ever done anything to lose your trust? Okay, I want you to be at my house (Night & Time) sharp. Can I count on you to be there?

## What to say Professional to Professional:

### **Script #1**

Hi (Name), it's \_\_\_\_\_. How are you? Do you have a second to talk? Great. (Name) I'm working on a business project and I'm looking for a few key people and I thought of you. Are you open to evaluate a way to make money outside what you currently do? (If Yes) Perfect.

I am having a meeting \_\_\_\_\_ at \_\_\_\_\_ Can I count on you to be there?

## What to say to People you look up to:

### **Script #1**

"Hey what are you doing tomorrow night at \_\_\_\_\_ (time)? Listen, I hooked up with this guy in our area who is working on a business project. He told me about the type of people he was looking to partner with and I immediately thought of you. This is a very lucrative business that involves residual income. You need to meet this guy! His business mind and yours would be incredible together! I told him I would arrange for you to meet him."

### **For a 2 on 1:**

"He is very busy but has some time to meet at either \_\_\_\_\_ (give 2 choices) which time is better for you?"

### **If they ask questions:**

"I really don't know enough to explain it, that's why the expert is coming"... Basically, we are going to make money every time somebody pays their Utility bill or watches TV. (If they keep wanting more info say) I really want you to see this the same way I did! There will be an expert there, just be at my house at \_\_\_\_\_ (time)." Can I count on you to be there?

OR

Great question. It's about the deregulation of the communications & energy industries and how we can get paid on Utility bills and also how we can Save on our Utility bills! You've got to see this. Can I Count on you to be there?

### **If they can't make it:**

"We have to talk right away, when is the soonest we can get together in the next 24 hours? How about Tomorrow at lunch or right after work?"(give them 2 options to meet ASAP)

OR

"let me find out when they are having another informational meeting and get back with you.... trust me, you want to see this".

If they ask questions say, "I really don't know enough to explain it, that's why the expert is coming".

If they can't Make that time say "let me find out when they are having another informational meeting and get back with you.... trust me, you want to see this".

**For ALL "Big Fish"** contacts or someone who has done Network Marketing before, read script, then 3-way them on with the presenter.